THE ASCOM COMMUNICATION SOLUTION FOR RETAIL
IMPROVE SAFETY, SERVICE AND PRODUCTIVITY WITH
A COMPLETE ON-SITE WIRELESS SOLUTION.

NOW WITH ENHANCED PUSH-TO-TALK. CALL 877-71ASCOM TO LEARN MORE.
Robust wireless systems from Ascom are designed to meet the demands of retail environments and offer the most comprehensive, enterprise-class communications available today. With mobile connectivity throughout your entire facility, stores improve customer service, security and overall operation. More than just another wireless telephone, our solutions merge voice, messaging and data into a complete communication tool.

Ascom FreeNET VoWiFi

The robust Ascom FreeNET VoWiFi system consists of market-specific WLAN handsets, a robust messaging system and supports IEEE 802.11b/g/e/i standards. This professional grade communication solution may be integrated with IP-PBXs via a direct SIP interface or Ascom gateways.

The Versatile i75 Handset

With a four-way navigation button and three customizable soft keys, the i75 Protector™ and Messenger™ VoWiFi handsets feature one of the most intuitive user interfaces on the market. The i75 also boasts enhanced Push to Talk (PTT) with full duplex sessions initiated by pressing a hot key or soft key. Each handset can be programmed to initiate up to 10 unique PTT groups. Virtual SIM capability enables each user to create a customized profile with personal settings for ring tones and volumes. The large, illuminated screen, backlit keypad and adjustable font size make it easy to read the display in any environment. Equipped with a push button alarm for instant team communication, the i75 Protector adds enhanced messaging, personal security and alarm features.

BENEFITS

- Customers
- Vendors
- Management

IMPROVEMENTS

- Opportunity For Sale
- Money Spent Per Customer
- Repeat Shoppers

EXAMPLES

- Price & Inventory Checks
- Locate Associate
- Inventory Control
Ascom Freeset IP-DECT

The Freeset IP-DECT System utilizes industry standard TDM and VoIP telephony interfaces to provide a fully integrated wireless communication platform. The Freeset IP-DECT solution consists of two system types: IP-DECT base stations or the IP-DECT Gateway. The IP-DECT base station solution is a wireless VoIP offering that utilizes existing Ethernet infrastructure. The IP-DECT gateway configuration provides a dedicated wired and wireless platform, eliminating dependency on an Ethernet LAN. Both solutions are modular and expandable.

The Robust 9d24 Handset

The 9d24 Protector and Messenger handsets offer the same durable chassis, easy-to-use menus and functionality as the i75 handset while operating on the Freeset IP-DECT network.

The User Friendly OfficeM Handset

Lightweight and user friendly, the OfficeM includes a built-in speaker phone, up to 20 hours of talk time and an optional Bluetooth headset adapter. Users can access a personal phonebook with 100 entries and central phonebook with unlimited entries. The IP-DECT OfficeM also supports text messaging displays up to 160 characters per message.

The Affordable OfficeT Handset

Ideal for telephony-only users with features that include a built-in speaker phone, up to 17 hours of talk time, an internal phonebook for up to 100 entries and a recent calls list of the last 20 phone numbers missed, dialed or answered.

UNITE Professional Messaging Suite

Businesses today make huge investments in information technology, which often improves the effectiveness of their primary processes but the benefits of these investments may not be fully recognized due to communication bottlenecks.

Smart integration provided by the Linux based Ascom UNITE Messaging Suite optimizes workflow and existing investments by seamlessly integrating with security, inventory control, fire, HVAC and other systems. This unprecedented integration enables a marked improvement in mobility and efficiency.

Supervisors are free to move around the store and still receive text messages alerting them of potential issues. Maintenance staff receive work orders anywhere on-site directly from the building management system. Security and fire alarm notification can be sent immediately to security personnel.

For more information

To learn more about the benefits an Ascom retail communication solution call 877-71ASCOM option 2.